

ABSTRACT OF THE DISCLOSURE

A process and system of supplying information between a visited physical location and a user includes providing to a user a portable device having a device identification code stored on or in the portable device, associating an identity of the user with the device identification code of the portable device, disposing a reader within or near a physical location, the reader having an associated reader identification code, visiting by the user of the physical location, reading by the reader of the device identification code stored on or in the portable device, supplying to a control center the reader identification code and the device identification code of the portable device read by the reader, and supplying by the control center to the physical location the identity of the user associated with the supplied device identification code.

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